# Privacy Policy

This Privacy Policy was last updated on May 27, 2026.

**Your privacy is important to us and we take it very seriously.**

This Privacy Policy covers all our brands and associated products and services including Selling Travel, Onboard Hospitality, The Business Travel Magazine and The Business Travel Conference which are all divisions of BMI Publishing Limited.

BMI Publishing Limited ("BMI Publishing") is committed to safeguarding the privacy of the users of all our products and services, while providing a service which is tailored to suit their needs.

The General Data Protection Regulation (GDPR) is a regulation which replaces the Data Protection Regulation. The Regulation aims to harmonize data privacy laws across Europe, protect and empower all EU citizen's and reshape the way organisations approach data privacy.

Please take a moment to read our Privacy Policy which lays out in simple English how BMI Publishing handles your personal data.

1. **What personal information does BMI Publishing hold about you?**

If you register to receive one of our products, attend one of our events or complete one of our surveys we will collect personal information including; your name, job title, company's name, telephone and mobile numbers, postal and email address and on some occasions other carefully selected preferences relevant to the product or service.

Many of BMI Publishing's products and services are free of charge however, if you make a booking with us that includes a fee such as a hotel room at an event, we will process financial information via our secure payment portal (SagePay) and then store details of the transaction as required for our internal accounting process.

Event photography and video; If you attend a BMI Publishing event, we may arrange for photographs and/or video footage to be taken and used for promotional purposes including social media, marketing and also within our editorial (online and in print). Attendees who do not wish for their image to be used in this manner must notify our events co-ordinator kirsty.hicks@bmipublishing.co.uk , call 020 8649 7233 or notify a member of BMI Publishing staff at the event registration.

2. **BMI Publishing confirms the following rights you have in relation to your personal data:**

- the right to be informed
- the right of access
- the right to rectification
- the right to erasure
- the right to restrict processing
- the right to data portability
- the right to object
- the right not to be subject to automated decision making including profiling

3. **BMI Publishing confirms that any personal data collected will be;**

- processed lawfully, fairly, and in a transparent manner
- collected for specified, explicit and legitimate purposes
- adequate, relevant and limited to what is necessary
- accurate and, where necessary, kept up to date;
- kept in a form which permits identification of data subjects for no longer than is necessary
- processed in a manner that ensures appropriate security

4. **Who will have access to your data?**

Trained BMI personnel and selected external data processors used by BMI Publishing to deliver products and services.

BMI Publishing has written contracts in place with all external trusted data processors who have supplied sufficient guarantees that the requirements of the GDPR is met.

All BMI Publishing staff have been trained in the requirement of the GDPR regulations and how it impacts on BMI Publishing. Specific responsibility has been taken by company directors and an internal Data Governance Team of individuals from different areas of the company.

BMI Publishing will not share your personal information with any event partner companies or third party companies without your specific consent.

5. **What does BMI Publishing do with your personal information?**

BMI Publishing will only use your personal information to send you our products or contact you (for example by email, mail or telephone) with regards to your subscription to one of our products or for registration to one of our own or partner events.

6. **How can you access your data?**

Please note you have an entitlement to view/examine and have a copy of the data that BMI Publishing is storing about you. Your information can be accessed by emailing datacontrol@bmipublishing.co.uk. We aim that your details will be made available to you within 30 working days, free of charge.

7. **How can you request for your data to be deleted?**

Please note you have an entitlement to have your personal information erased from our data. You can request for your information to be deleted by emailing datacontrol@bmipublishing.co.uk.

Our retention period for your personal information is 5 years.

8. **Legitimate interest**

We process personal information for certain legitimate business purposes, which include some or all of the following:

- where the processing enables us to enhance, modify, personalise or otherwise improve our services / communications for the benefit of our customers
- to promote our products and services to relevant business contacts
- to enhance the security of our network and information systems
- to better understand how people interact with our websites
- to provide postal communications which we think will be of interest to you
- to determine the effectiveness of promotional campaigns and advertising

Whenever we process data for these purposes we will ensure that we always keep your personal data rights in high regard and take account of these rights. We will also conduct a balancing test to make sure we are confident that our legitimate interests do not override the individual's interests.

You have the right to object to this processing, if you wish to do so please email datacontrol@bmipublishing.co.uk

9. **When does this Privacy Policy not apply?**

This Privacy Policy only applies to the collection and use of data by BMI Publishing. It does not cover third party websites to which we provide links. Those sites may have their own privacy policies. If you send to us contributions containing personal information to be posted on websites operated by BMI Publishing, this information will be publicly accessible and is not covered by this Privacy Policy.

10. **How do we protect your information?**

BMI Publishing is committed to data security.

BMI Publishing's website hosting is contracted to a leading web hosting service provider. The website itself can be served from a number of different web servers located in different areas of the world, as are the website backups, databases and log files. It is protected by firewalls adding extra protection against website hacks.

These servers have high-end physical security, are well protected by 24x7 human security, biometrics, access control man traps, bullet proof lobbies and video surveillance.

13. **What happens if BMI Publishing have a data breach?**

We will report any data breach to the relevant supervisory authority within 72 hours of becoming aware of the breach, where feasible.

If we believe the breach will adversely affect the individuals' rights and freedoms, we will inform those individuals without any undue delay.

BMI Publishing record any data breach in our internal Data Breach Log.

11. **Websites**

In common with many other on-line services, if you have visited our websites, you will see we use "cookies" to store and sometimes track information about you, but only on an anonymous basis. A cookie is a small amount of data sent from the server that is stored on your computer's hard drive. You can set your browser to refuse cookies or ask your browser to show you where cookies have been set up. Certain services are only activated by the presence of a cookie and, if you choose to reject the cookie, a particular on-line feature may not be available to you.

12. **Contacting us**

If you have any questions or concerns about BMI Publishing's use of your personal information or would like a copy of our Data Protection Policy sent to you, please email us on datacontrol@bmipublishing.co.uk or write to the Data Protection Lead, BMI Publishing Limited, 501 The Residence, No 1 Alexander terrace, Guildford GU1 3DA.

*BMI Publishing reserves the right to change the terms of this Privacy Policy from time to time. Any updates will be published online at www.bmipublishing.co.uk/privacypolicy.pdf*